



VIVA - 2016



When you ride a VIVA, you ride a bike created out of love and enthusiasm for life as well as bikes.

More than 20 years of experience in the bike market ensures you high quality and perfection in every detail.

Unique design by the dynamic Danish duo Designer Henrik Nørby and Founder Lars Andersen guarantees that a VIVA is nothing like any other bike in the market.

Share our passion! Enjoy life, ride a VIVA.

* Please note that details and accesories on the bikes may vary from the pictures in this catalog

VIVA - 2016

bellissimo



page 6

legato



page 10

papa



page 16

juliett



page 22

legato



page 26

bellissimo

It's love at first sight,
and will be a long lasting one.

Why reinvent the wheel,
when simplicity can be this beautiful?

Outstanding details and high quality craftsmanship.

Divine proportions, combined with avant-garde colors.

Nothing less, nothing more than Bellissimo.



bellissimo

bellissimo









crmo steel frame with lugs - 54, 58, 62 cm - 8 speed derailleur

bellissimo





crmo steel frame with lugs - 54, 58, 62 cm - 8 speed derailleur

legato

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crmo steel frame - 54, 58, 62 cm - 1 speed freewheel & 8 speed shimano derailleur





crmo steel frame - 54, 58, 62 cm - 1 speed freewheel & 7 speed shimano

papa

It takes courage to swim against the current.
It takes courage to stray off the beaten track.

It was over 100 years ago that a classic men's bicycle was created.
Papa is designed on the old classic lines.
Then it added the hallmark Viva designed parts.

Today, the Viva Papa design brings a new dimension of outstanding design and road holding capability
to the legacy of its distinguished forbear. The legend lives on.











chrome steel frame - 54, 58cm - 7 speed shimano nexus roller brake

papa





crmo steel frame - 54, 58cm - 7 speed shimano nexus roller brake

juliett

pure elegance
for the sophisticated lady.

classic style
with perfection
in every detail.











crmo steel frame - 47, 52, 57cm - 7 speed shimano nexus roller brake





crmo steel frame - 47, 52, 57cm - 7 speed shimano nexus roller brake





crmo steel frame - 47, 52, 57cm - 3 speed shimano nexus coaster brake





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legato

Viva Legato is immodest in its own way but and everybody can afford it.
It appears self conscious and endearing masculine.
Its character is seductive thanks to the young, stylish design.
Legato is proof that a simple bicycle can be beautiful.

Legato knows its roots.
It knows where it is going.
Its goal is to lead and knows only one way to go:
Forward.
Simple design, quality materials and good driveability.
A generation with its own rules.





Legato





crmo steel frame with lugs - 50, 54, 58cm - 7 speed shimano nexus roller brake & 8 speed shimano derailleur

LED light

prepare your VIVA bicycle for the darkness with
exclusive classic lights
designed with modern high efficiency
LED light.



LED light

fits - all bikes

page 51

LED light



LED rear light - chrome finish



LED front light - chrome finish



LED light

fits - all bikes

page 53

VIVA helmet

by making bike safety this stylish
there is just no reason not to be safe.

it is so much better to be safe than sorry.







fiberglass shell, leather cover - one size - M-XL

The logo for VIVA, featuring the word in a stylized, white, sans-serif font. The letters are bold and modern, with a slight curve to the 'V' and 'A'.

Bikes with passion

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